

New Autumn Suits Have just Arrived

You'll be interested in seeing them—with smart tailored lines and fur collars and brocaded gilets which take away all semblance of severity. In navy blue and brown.

\$40 to \$100



"Embroidered Lovliness" Is Expressed In These Fall Frocks

One simply cannot help but become enthusiastic about the decorative handiwork which embellishes these new modes. Never have designers originated smarter dresses for daytime wear.

\$35.00 to \$85.00



Blouses---So Smart and New

We have just received a new selection of blouses, in practically every wanted fall shade.

They are fashioned of beautiful silk and brightened up with interesting cuffs, embroideries, beads, and tassels.

\$6.00 to \$25.00

Autumn Ushers In Many Wonderful Silks

The new fall styles and your plans for fall sewing, will immediately become more interesting when you see the lovely silk weaves you will have to work with.

In this selection are practically all of the favored shades in silks for blouses, skirts and frocks.

Georgettes, Crepe de Chine, Taffeta, Satin, Peau de Soie, and others.

\$2.50 to \$6.50

W. I. Luikart & Co.

"If It's New We Have It"

LOCAL MENTION

Let's Get Acquainted
Clovis Filling Station—Tires

E. C. Fastin is at Tucumcari attending the Round-up this week.

See Us Today
Gas, Oils, Tires—Clovis Filling Station

Curtis Powell of Clovis is visiting friends in Portales.

If you want to sell your farm see Reagan-Doughton Land Co. They have a line-up on buyers who are coming to buy land.

\$1,000.00 to loan on real estate.—Blackmore-Zerwer Co., Abstracts.

Mr. George Roach purchased of Reagan-Doughton Land Company this week 160 acres of land near Havener. Mr. Roach has something near 1000 acres of Curry County land now and has abiding faith in the county.

R. M. Bishop attended the Round-up at Tucumcari this week.

We Guarantee Satisfaction
Vulcanizing—Clovis Filling Station.

W. H. Taylor is quite sick of typhoid fever.

Flu and its after effects are successfully treated by Osteopathy. tfe

\$1,000.00 to loan on real estate.—Blackmore-Zerwer Co., Abstracts.

Miss George Robinson, who has been spending her vacation in Dallas returned this week.

J. E. Lindley returned this week from a trip to Colorado.

Mr. and Mrs. F. B. Payne motored to the Round-up at Tucumcari this week and from there will take a two week's motor trip through the Pecos valley.

Hemstitching
Wool, silk and cotton. Mrs. Knowles at Luikart Dry Goods Store. \$19tf

Mr. H. Jefferson left Tuesday for Vaughn to deliver a new Nash sedan for the Miller-Nash Motor Co.

D. M. Sossman and wife and Ed Walls and wife are here for a visit at the home of H. Hobdy on North Mitchell Street.

Dr. L. C. Cox purchased 160 acres of good wheat land near the Ranchvale high school this week through Reagan-Doughton Land Co. ltc

Mrs. Henry Mitchell and daughters, formerly of Clovis, but now of Orange, California, are visiting friends here.

Miss Mae Hall of Okmulgee, Okla., is here for a visit at the home of Dr. G. P. Miller. She formerly lived in Clovis.

One good second-hand, high grade piano, also new piano for sale. Special bargain. D. N. Croft, Phone 262. 8-19-tfe

Mrs. Frank Burns and children left this week for a visit with relatives at Sallisaw, Okla. Mr. Burns accompanied them as far as Amarillo.

One good second-hand, high grade piano, also new piano for sale. Special bargain. D. N. Croft, Phone 262. 8-19-tfe

Mr. and Mrs. W. G. Baker of Canyon, Texas, are here visiting at the home of his brother, H. E. Baker, and other relatives.

Ship your live stock to Ryan-Robinson Commission Co., Kansas City, Mo. Day and night service. Twenty years experience. Market letter free. 8-5-9tc

Mr. and Mrs. Walter Mayes and Mr. and Mrs. C. W. Harrison left this week for a trip to the mountains near Las Vegas. They will attend the Democratic State Convention at Las Vegas next week before returning home.

Will O'Connell of Willow, Okla., who has been visiting in the home of Mrs. Anna O'Connell, of Clovis, returned to his home Tuesday. He was accompanied by Miss Mary Cathrine O'Connell who will visit relatives in Willow, Mangum and other points. She expects to be gone about two weeks.

Let us show you the Maytag Power Washer; a genuine convenience for the farmer's wife.

Baum Hardware Co.
THE STORE THAT STAYS

Sunday dinner guests in the home of Mr. and Mrs. Ambrose Ivy were Mr. and Mrs. Lawrence Hickman, Mr. and Mrs. E. E. Hickman, Miss Robbie Virginia Hickman, Miss Ruth Payne and Mr. Roy Hickman.

J. W. Kuykendall of Roff, Okla., arrived in Clovis Wednesday evening for a short visit with his son, G. P. Kuykendall. He was accompanied by his grandson, Calvin Woodroof, who will spend the winter in Clovis and attend the Clovis High School.

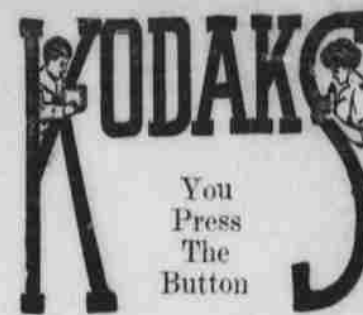
Churns, Milk Cans and Heavy Cream Delivery Cans.

Baum Hardware Co.
THE STORE THAT STAYS

Mr. J. F. Mitchell of Havener purchased of Reagan-Doughton Land Company 160 acres of wheat land near Claud, the consideration being \$30.00 per acre. ltc

McCormick Corn Binders and Repairs. Let us have your order early.

Baum Hardware Co.
THE STORE THAT STAYS



We Do the Rest

—LET OUR—

KODAK Finishing Department relieve you of the trouble of developing and printing. Prompt service and good work.

"May Every Woman Be What She Thinks Herself to Be"

Most women think they are beautiful. Every woman has a right to think she is pretty. Every woman has a right to own beauty. It is all a matter of care of the toilet.

BEAUTY FOR ALL

There is beauty for all through careful skin treatment with our COLD CREAM. There is no doubt about this. The softest, smoothest, finest cold cream on the market and exerts unusual beneficial effect on every skin. Ladies, if you want beauty, be sure to try one of these cold creams: Hudnut, Mary Garden, Rexall, Arbutus, Nadinola, D. & R., and many others.



SPECIAL !

We have just received a shipment of records made by Harry Shields, the famous singer of religious songs. Many of you have heard him sing right here in Clovis. This record, "On Calvary", is considered by many to be his best effort. We anticipate a big demand for this record, and respectfully suggest that you get yours early. The price is two dollars each.

SOUTHWESTERN DRUG CO.

CLOVIS, NEW MEXICO

LEST YOU FORGET—We fill prescriptions promptly and correctly. Registered pharmacists only.

Watch us grow
Clovis Filling Station—Gas and Oils.

J. H. Shepard and H. E. Baker returned the first of the week from a business trip to points in Arkansas.

Western Electric Washers and Vacuum Cleaners at

Baum Hardware Co.
THE STORE THAT STAYS

MASTER MIND PRACTITIONER

I do the master mind work—Heal, Read, Teach Constructive Thought, Handle all Inharmonious Conditions of the Home and Business.

**SATISFACTION
GUARANTEED
Consultation Free**
Room 2 over Farmers State Bank
CORNELLIUS

Sheet Music! Sheet Music! Big song hits of Broadway, New York are arriving daily.

Croft Music Co.

EVERYTHING MUSICAL

\$1,000.00 to loan on real estate.—Blackmore-Zerwer Co., Abstracts.

A. S. Vossy made a business trip to Amarillo Tuesday.

J. B. Parker of Roswell made a business trip to Clovis this week.

Round Oak Ranges.

Baum Hardware Co.
THE STORE THAT STAYS

Reagan-Doughton Land Company this week purchased 960 acres of wheat land three miles south of Claud, on which they plan to put in a model wheat farm of about 800 acres.